

**Process for Mytime Active****In order to set our prices, we completed the following.**

Benchmarking - we benchmarked around 12 courses locally, some private, but most of whom were similar pay and play facilities to Southampton City Golf Course.

Staff consultation - Senior Booking Clerks and Full Time Booking Clerks were also consulted on price levels and recommended price points.

**New benefits to Season Ticket holders**

Direct Debit. This will allow season ticket holders the opportunity to spread the payment of their season ticket fees, bringing us into line with our competitor:  
25% discount for use of nine other Mytime Active Courses.

**Other proposals**

Increase concession rate to age 65, inline with retirement age, with the exception of those currently season ticket holders.